MAREK HEILAND
Product Designer

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DELTATRE
Sydney
Product Designer
Feb 2022 - Dec 2023

Product: AXIS
https://www.deltatre.com/ott/axis

- Owning majority of the design system for a multi-platform service AXIS, a white label product supporting various entertainment and sports content.
- Worked directly with leads, seniors stakeholders, developers, quality assurance.
- Created new features for AXIS alongside of the design system work.
- Mentored a junior designer.

Product: MTRIBES
2018 - Feb 2022
https://help.mtribes.com/hc/en-gb

- Worked on a large number of features and templates for an in-house UX personalization platform, featuring audience segmentation, user targeting and real-time insights.
- Helped to create and maintain a design system built in Figma.
- Conducted multiple usability testing sessions
- Created a range of prototypes to validate designs
- Produced educational content to assist new designers with on-boarding.
- Established a style for product illustrations
- Assisted copy-writing teams with help-center documentation.

MASSIVE INTERACTIVE
Sydney
Service Designer
Feb 2016 - 2017

- Worked through a number of feature requests in a client facing environment.
- Facilitated walk-throughs with clients, stakeholders
- Conducted multiple usability testing sessions
- Created a range of prototypes to validate designs

MASSIVE INTERACTIVE
Sydney
Junior Service Designer
Feb 2015 - Oct 2015

- Worked on a number of in-flight entertainment systems.
- Worked on solutions and documentation for several features of a multi-platform service for Rogers, a Canadian ISP.
- Produced several complex prototypes for validation.

SKILLS

Interaction Design
UX Documentation
Visual Design
Prototyping
Usability Testing
User & Competitor Research
Illustrating
3D Design
Mentoring

PROFICIENCY IN SOFTWARE

Sketch
Figma
Axure RP
Blender
Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe After Effects
Adobe Premier
Affinity Designer
Affinity Photo
Affinity Publisher

EDUCATION

Higher School Certificate,
Dulwich High School of Visual Arts and Design
2005 - 2010

Art, Music, Design And Technology, General Math, English, Biology

Graphic Design and Communication
Design Centre Enmore
2011 - 2013

Web Design, Illustration, Photo manipulation, Motion Design, Branding